

## How to Use the Resources

The following is merely a suggestion as to how to use the material in the Church Growth Training Kit. It's up to you to use your discretion.

**Step One:** Begin by reading through all the material so you are familiar with what you have at your disposal. As you go make notes of the resources that speak directly to your situation. You will come back to these notes later.

**Step Two:** Depending on the health of the congregation decide whether or not to begin with the Conflict CPR video and work toward a congregational behavioral covenant. It's not unusual for conflict to erupt if a congregation is declining and you try to turn them around. Having a covenant on how the leaders expect one another to treat each other is of tremendous value. If your church isn't conflicted, or afraid to change and take risks, and is growing, you may not need this video, but the odds are you will be way ahead if you develop the congregational behavioral covenant at the beginning of the turnaround.

**Step Three:** To prepare yourself for the future re-read the Fatal Mistakes Congregations, Pastors, and Church Planters Make (If you're not a church planter, you can just pass over that section). Make notes of the mistakes you or your church have made in the past and what you can do to correct them.

**Step Four:** Next watch the three videos on the Making of a Great Leader and make notes where you can improve your leadership.

**Step Five:** Watch "Hands Off and Follow Up." You would do well to show these last two to your staff and have a discussion on how they can begin handing off much of the work to others.

**Step Six:** Have your staff watch two videos – "Four Core Processes that Grow a Church" and "Thoughts." These two videos are foundational for understanding growing an effective church. After viewing the videos talk about what you have learned from them and what the obstacles are to making them a reality in your church. Then do the same with your key lay leaders.

**Step Seven:** To prepare yourself, your staff, and your key lay leadership watch the two videos "Two Metaphors" and "Implications of Living in the Jungle." We've found these two metaphors to be extremely helpful when introducing your older members to the new world emerging all around them and their church. Your goal here is to help your leaders understand how the world has changed, the implications of those changes for the church, and provide a common language when talking about the changes that need to be made. Show these two videos to your Board and discuss their reactions.

**Step Eight:** Have your staff read *Unfreezing Moves* and have a discussion of what this means for the church to move forward. Somewhere along the way you may want to purchase a few copies of the book and give out to your key decision makers so they can track how you are thinking as you move the church forward. The more people who understand the implications of this book the easier it will be to grow your church to the next level.

**Step Nine:** “Have your staff read How to Double your First Time Visitors and Retain 75% of Them.” Everything about growth depends on increasing your first time visitors. If you fail here the church will never reach its potential. Discuss with your staff how to implement both programs in the workbook. The sooner you can put both systems into use the quicker your church can grow.

**Step Ten:** Preview the Word of Mouth Marketing to see how you can use it with your staff and key leaders. The more people you can involve in this training the better.

**Step Eleven:** From here on you need to pick and choose what resources will be serve the needs of your church. If you made notes during Step One you already have an idea of which resources are the most important for your situation. If you find there are resources you need that are not included feel free to email us at [Easum@aol.com](mailto:Easum@aol.com) and perhaps we can point you in the right direction to those resources.

If you feel it would be helpful to have a coach for the next twelve months to help you take your church to the next level engage one of our coaches and we will apply this purchase to the cost of the coaching. To see what is involved go to [www.nextlevelcoachingnetwork.net](http://www.nextlevelcoachingnetwork.net) .